

Capital stewardship, aligned with time.

Mannheim Capital is a boutique mutual fund distribution practice designed for families, business owners, and long-term allocators who approach their wealth with serious intent - facilitating the deliberate, structured placement of capital across diversified mutual funds.

■ WHO WE WORK WITH

Serious intent, not speculation

Individuals and families who view wealth as a responsibility to be preserved, rather than a game of quick returns.

A horizon measured in years

Typically fifty lakhs or more in investable assets, with a preference for patient order over speculative action.

■ WHAT WE ACTUALLY DO

01 Understand your financial position

Your income, goals, obligations, and comfort with risk.

02 Goal-based guidance

Mapping goals - retirement, education, a home - to a suitable mix of funds.

03 KYC processing

Completing your KYC entirely digitally through the Prudent platform - no paperwork, no runaround.

04 Account opening assistance

Setting up your folios with the fund houses you choose.

05 Setting up MF Central

One consolidated view of everything you hold.

06 Transaction execution

SIPs, lump sums, switches, and redemptions - end to end.

07 Accounting & reporting

Consolidated account statements, ready whenever needed.

08 Review & monitoring

Regular check-ins against your goals, with course corrections.



Ashok M, Founder

FCA · CFA · 20 YEARS ACROSS CAPITAL MARKETS

An FCA and CFA Charterholder, Ashok began as an equity research analyst at CRISIL, covering company valuations and financial statement analysis, before moving into fund and manager research at Wealth Advisors India, later acquired by IIFL Wealth (now 360 ONE Wealth). Those years taught him that market volatility is a permanent condition, not a temporary problem, and that most of what passes for urgent financial news is just noise. The structures that endure are built not on predictions, but on patience and quiet discipline.

■ THE COST OF WAITING

Cash and fixed deposits quietly lose purchasing power to inflation every year they sit idle - the baseline reason to place capital deliberately, not the last one. A retirement corpus 20 years away, or a child's education a decade out, needs growth measured against rising prices, not just a rate on a passbook.

■ THE TECHNOLOGY BEHIND THIS

FundzBazar - your self-serve app, view holdings and transact anytime.

MF Central - one consolidated view across every fund house you hold.

Prudent Corporate - the back-office powering it all; a listed wealth management group serving 19+ lakh investors nationwide, spanning mutual funds, PMS, AIF, and more.



Sample returns, by category.

CATEGORY	SCHEME	3Y CAGR	5Y CAGR	10Y CAGR
Large Cap	ICICI Prudential Large Cap Fund	12.12%	13.20%	13.21%
Mid Cap	Kotak Midcap Fund	18.61%	16.60%	17.00%
Flexi Cap	Parag Parikh Flexi Cap Fund	13.54%	12.79%	16.59%
Small Cap	HDFC Small Cap Fund	11.67%	14.70%	16.88%
Aggressive Hybrid	SBI Equity Hybrid Fund	12.58%	10.93%	11.82%
Multi Asset Allocation	ICICI Prudential Multi-Asset Fund	14.71%	16.92%	15.08%
Corporate Bond	HDFC Corporate Bond Fund	7.16%	6.22%	7.20%

CAGR (point-to-point), as on 31 July 2026, sourced from Prudent Corporate Advisory and AMC disclosures. Mutual fund investments are subject to market risks; past performance is not indicative of future returns; not a recommendation to invest in any specific scheme.

■ SELECTED WRITING

Discipline Over Prediction

Why long-term capital coordination succeeds by preparing for VUCA markets rather than attempting to forecast them.

“Discipline in structure is the goal, not the promise of returns.”

Why We Do Not Time Markets

Understanding the capital theory behind market timing failures, and why time-alignment is the only rational approach.

“Compounding relies on time-in-the-market, not timing the market.”

What an MFD Does and Does Not Do

Establishing clear boundaries on mutual fund distribution execution versus active financial advice.

“Our focus is order, structural placement, and administration.”

■ GET IN TOUCH

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START A CONVERSATION

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The analytical framework behind this practice

austrianprocess.com

Mannheim Capital is the wealth practice of Ashok M, AMFI Registered Mutual Fund Distributor (ARN: 267503), facilitating mutual fund distribution, execution, and administrative oversight. It does not provide portfolio management, investment advisory, or financial planning services. Mutual Fund investments are subject to market risks. Please read all scheme related documents carefully.

Other products, on request.

Mutual funds are the core of this practice. Through the same Prudent Corporate registration and platform, the following are also available – listed here for completeness, not as a recommendation.

Nothing here is proactively sold; ask if any of it is relevant to your situation.

■ WHAT ELSE IS AVAILABLE

01

Insurance

Term, par and non-par life; annuities; health and general cover.

02

Broking

Equities, derivatives, currency and commodities.

03

PMS & AIF

Third-party portfolio management; alternative investment funds across private equity, venture, hedge, and long-short strategies – subject to SEBI-mandated minimum investment thresholds.

04

Fixed Income

Bonds, sovereign gold bonds, fixed deposits, unlisted securities.

05

NPS

PFDA-registered access to the National Pension System.

06

Credit

Loan against securities, loan against mutual funds.

Each of these sits under its own registration and eligibility requirements. None of it changes how the core mutual fund practice is run.